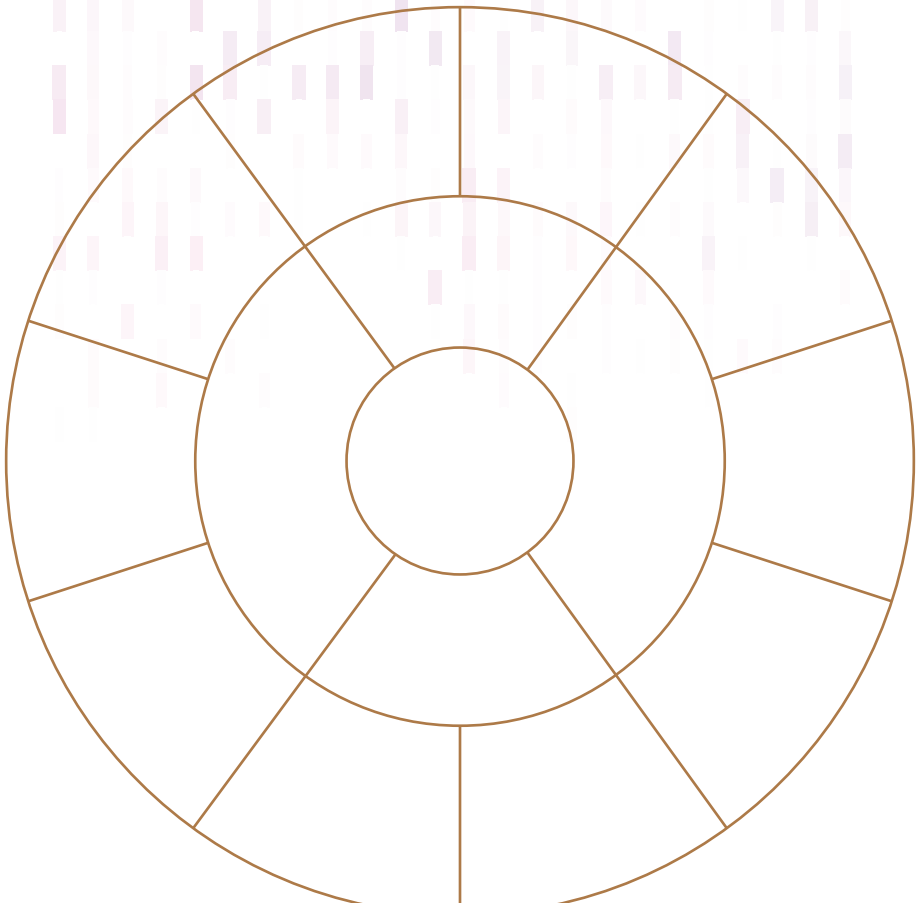U4.1 Hedef Belirleme